



Cayin Technology Co., Ltd.

8F-2, No. 577, Linsen N. Rd.,
Taipei City 104, Taiwan, R.O.C.

TEL: +886-2-25951005 • FAX: +886-2-25951050 • Email: contact@cayintech.com • <http://www.cayintech.com>

Product EOL (End of Life) Notification

04 February 2010

Dear customers,

This notification is to officially announce that CAYIN Technology is phasing out SMP-3 series players, namely SMP-WEB3, SMP-WEB3N, SMP-PRO3, and SMP-PRO3N products.

CAYIN Technology is dedicated to the development of Digital Signage player and server products. Our engineering team has been developing SMP-4 series players, including SMP-WEB4 and SMP-PRO4, which will provide much better hardware performance and more software features for improving your user experience. We planned to gradually replace the current best-selling SMP-3 series players by SMP-4 series players to bring to you more up-to-date technology and value of cost.

The launch of SMP-4 series has been scheduled during ISE exhibition 2010 (02~04 Feb 2010). We did plan a longer transition period for phasing out SMP-3 series while phasing in SMP-4 series. However, in Q4 2009, a key component used in SMP-3 series players was found quality problem in its production (but none of the component with problem has been or will be used in any of CAYIN products). As a result, the manufacturer of the component recalled these components and even postponed our upcoming scheduled purchase badly. We thus decide to phase out SMP-3 series right after we sell out the remained inventory.

We believe the launch of SMP-4 series players and that we immediately replace SMP-3 series players will maximize our customers' benefits in terms of both lead time and performance. I would still apologize for any inconveniences having caused or will cause to you due to the tight and rush transition period. We guarantee to make our best efforts to take care of your demands and provide a suitable solution to every single case which may be influenced. I would thank you for your understanding and your continuous support to CAYIN Technology and its products.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Ravel Chi". The signature is fluid and cursive, with the first name "Ravel" being more prominent than the last name "Chi".

Ravel Chi

Vice President of CAYIN Technology Co., Ltd.